

7 sep 2025

The future of AI is human

On fairies and Gin-Tonic with blue berries

blog outline

Intro/why:

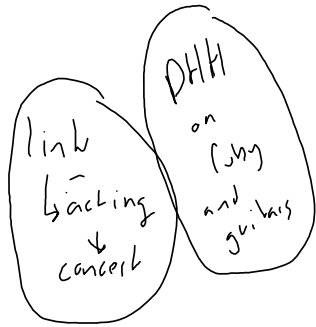
This summer I saw the magic of fairies imagination and human touch.

Customer asks why in age of AI would one still want to work?

I knew the answers after meeting a fairy and having a Gin-Tonic.

Context:

- everything AI, texts and its touch is everywhere. Crappy human texts gets replaced with an artificial vinear of polistr.



When everything shines, the way to stand out is by being imperfectly human, doing the things that AI cannot.

Fairy story

Efteling, magic, daughter, actress and father.

Gin Tonic

Personal shopping, judgement by fellow human willing to "sell no": wife, husband, stylist

Takeaway

Think about what doesn't scale, what cannot be automated and focus your energy on that.

Conclusion

When everybody goes left, go right.

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23 September 2025

~~One of my customers asked me why one would want to work in the age of AI? Perhaps today's imperfect AI is not ready yet, but imagine a future where everybody has access to a near perfect intelligence, capable of solving hard problems and answering even your wildest questions? What would you want to do?~~

→ sweet irony

AI got me thinking lately, why would one still want to work? Perhaps today's imperfect AI is not ready yet, but imagine everybody has access to a near perfect intelligence, capable of solving hard problems and answering even your wildest questions? Combine that with robotics and we'll be left wondering what to do next. Some Fairies and Gin-Tonic pointed me to a possible answer.

Many jobs are already touched by AI today, I know a lot of folks use the large language models to generate and process text, documents and corporate things. Sometimes the AI texts are so obvious that I wonder if anybody actually cares. If texts ~~are~~ generated by ^{one} AI ~~only to be~~ ^{are} read, summarised, ~~parsed~~ and processed by another AI — then what's the point of the text anyway?

Fairies

In the world of wonders, Eteling [link], I may have found the first clue to finding the meaning of work in an age of AI when I met some Fairies

with my little daughter. Easy to dismiss as cosplaying girls, I witnessed some true meaningful interaction, something pure and authentic. My girl met real fairies and did some real ^(fairy-things?). These girls weren't acting superficially, they maintained their magic even when their shifts were over. Even I, felt their power when they waved goodbye with handkisses and blinking eyes.

[image]

Meeting fairies in Efteling with my girl.

I think that the power of these fairies was not their roleplaying, but the fact that the girls genuinely cared about my daughter and her imagination. True attention from a fellow person is something special, something valuable and hard to replicate with a computer. I realise that modern computers can simulate things, but I believe in the real thing to stand out by speaking to our subconsciousness: humans reaching for humans.

Gin-Tonic with blueberries

For her birthday I took my wife for some shopping, instead of boringly strutting through a dime a dozen retail stores I made an appointment with Ellie [insta] from KUIF in Venlo, who prepared a selection of clothes and accessories. She knows my wife a bit as our kids go to the same school, enabling her to pick pieces only a fellow woman would understand. In her store I saw how attention to detail and taste made all the difference, even if that meant recommending not to buy certain clothes. She didn't limit her attention to my wife as I got to enjoy a Gin-Tonic with blueberries

[image]

Gin-Tonic with blueberries at KUIF Venlo while shopping for clothes

The shopping experience was super, not because of the drinks or selected pieces, but due to the fact that someone really cared about how wearing the clothes felt for my wife. The empathic power is truly human and

Very difficult to substitute by a computer. We can make stellar recommendation algorithms, they can't tell by the look on your face how you feel wearing a certain dress. Only humans can do this. As we can really relate to each other.

Conclusion

Think about what AI cannot capture and focus your energy onto that. Why do people enjoy playing Stairway to Heaven on a guitar when near perfect recordings can be played instead? It is because we feel, we enjoy, we imagine and we share these things with others humans. I hope that the future of a world with AI is one ~~where~~ humans^{can} find each other — continuing what we've been for ages: human.

3x human

↳ mogelijk herzien laatste zin